## BUSINESS CASES & PROPERTY OF NEWSLETTER 03/24

## Launch of a new network

This is the first newsletter of the newly established network "Business Cases & Online Learning". You have come to the right place if you are interested in the latest developments in the field of business cases and online learning.

Please feel free to forward the information about this newsletter to potentially interested parties so that they are also informed about the latest developments in the area of business cases and online learning.



## Project launch in December 2023

The Erasmus+ project "Teaching case studies online: How to design and teach case studies in vocational schools" (short: TeC@ses) by the Universities of Antwerp, Cologne (coordinating body), Tampere and the University of Economics and Business in Prague aims to strengthen vocational educators for the digital age.

The project focuses on the development of an innovative e-learning tool, the TeC@ses tool, specially designed for case study design and teaching. This tool will work on two levels:

Firstly, teachers are introduced to the didactically high-quality development of case studies. Secondly, the TeC@ses tool promotes the development and teaching of digital skills of teachers in order to develop digitalised case studies and teach them in a digitalised context.

The TeC@ses tool integrates interactive learning support in the form of a learning path through its modules. Within the tool, practical examples and pedagogical steps for teaching are created and development elements as well as interactive exercises are built in. These resources are designed to equip teachers with the skills to create high-quality, practical case studies.

The TeC@ses tool, that will be available in Czech, Dutch, English, Finnish and German, is not only a means for



new media channels, but also serves as a platform for developing the digital skills needed for media-enhanced and innovative teaching. <u>Click here</u> to visit the the main page of TeC@ses.

On this basis, a detailed tool concept will be developed. Within the duration of the project (01.12.2023 – 30.11.2026), the project team will meet four times in person. The next transnational project meeting will be held in November 2024 in Antwerp.

## TeC@ses - First Transnational Project Meeting in Prague

What is the digitisation of case studies? What do teachers need to know in order to use case studies in the classroom? How should our TeC@ses tool be structured?

From the 14<sup>th</sup> to the 16<sup>th</sup> of February 2024, we addressed these questions at the first in-person meeting in Prague.



TeC@ses project team at the first transnational project meeting in Prague.

At this meeting, the project team expanded their trust-based working atmosphere and defined milestones as well as the upcoming work packages.

The newsletter is sent every four months. If you would like to shorten the time until the next newsletter, you are welcome to discover the new <a href="Tec@ses Homepage">Tec@ses Homepage</a> with lots of upto-date and helpful information.

You are welcome to give us your opinion and feedback or leave a message if you no longer wish to receive the newsletter.

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